GOVERNMENT OF INDIA
COMMUNICATIONS AND INFORMATION TECHNOLOGY
LOK SABHA

UNSTARRED QUESTION NO:4785
ANSWERED ON:09.05.2007
BLOCKING OF UNSOLICITED CALLS
Gangwar Shri Santosh Kumar;Madhwaraj Smt. Manorama;Tripathy Shri Braja Kishore

Will the Minister of COMMUNICATIONS AND INFORMATION TECHNOLOGY be pleased to state:

(a) whether the Telecom Regulatory Authority of India (TRAI) has issued norms making it mandatory for the Telecom Operators to block unsolicited calls and SMSs on the mobile phones of the subscribers who opt for the Do Not Call registrations;

(b) if so, the time by which these are likely to be notified; and

(c) the name of the agency which has been selected by the Union Government in this regard?

Answer

MINISTER OF THE STATE IN THE MINISTRY OF COMMUNICATIONS AND INFORMATION TECHNOLOGY (DR. SHAKEEL AHMAD)

(a) to (c) Based on the stakeholders responses to a consultation process for finding a solution to restrict Unsolicited Commercial Communication to subscribers who do not want such calls, internal discussions and international practices, Telecom Regulatory Authority of India (TRAI) has released a draft regulation on 23rd April, 2007 for putting in place a mechanism called "National Do Not Call Registry (NDNC)" for curbing the unwanted telemarketing calls.

Keeping in mind the concerns of their consumers, mobile service providers have already introduced "Do Not Disturb" facility, for the subscribers who do not wish to receive information on product and services of their mobile service provider. Also, TRAI has advised the mobile subscribers through advertisement in leading newspapers to use this facility.

TRAI has proposed to implement NDNC through National Informatics Centre (NIC), Department of Information Technology, Government of India.
v